

Zerto

ZERTO

Founded: 2009
Revenue: \$50M-\$100M

www.zerto.com
 617.993.6331

27-43 Wormwood St. #530
 Boston, MA 02210

Company Summary: Zerto offers enterprise-class disaster recovery and business continuity software for virtualized data centers and cloud environments. As enterprise organizations migrate applications to virtualized or cloud-based infrastructure, traditional array-based business continuity/disaster recovery solutions frequently become more complex and difficult to scale. However, Zerto’s hypervisor-based solution is optimized for a virtual paradigm and provides greater flexibility, better asset utilization, and reduced operational and maintenance costs. The company’s DRaaS business has served as a growth engine, launching it to obtain over 5,000 customers.

Products/Services: Zerto offers Disaster Recover products on-premise and in the cloud – private, public, or a hybrid of both. The company’s award-winning, hypervisor-based, replication software enables alignment for business continuity and disaster recovery plans with IT strategies. By using hypervisor-based data replication, businesses can reduce disaster recovery complexity and hardware costs and still protect mission-critical virtualized applications.

Key Officers:

- Ziv Kedem – Co-founder & CEO
- Oded Kedem – Co-founder & Chief Architect
- Gil Levonai – CMO
- Paul Zeiter – President
- Roy Golding – CFO
- Shlomi Oren – SVP, Engineering
- Robert Strechay – SVP, Product
- Avi Raichel – CIO
- Liat Nachmani – SVP, Human Resources

Competition:

- EMC
- IBM
- NetApp
- PureStorage
- VMware
- Veeam

Total Funding: \$130M

Board of Directors:

- Jacques Benkoski – Investor, USVP
- Oded Kedem – Co-founder & Chief Architect Zerto
- Ziv Kedem – Co-founder & CEO, Zerto
- Mark Leslie – Lecturer, Stanford Graduate School of Business, former VMware board member
- Erez Ofer – Partner, Greylock Partners
- Scott Tobin – General Partner, Battery Ventures
- Ken Goldman – CFO, Yahoo

Key Investors:

- 83North
- Battery Ventures
- CRV
- Harmony Partners
- IVP
- RTP Ventures
- U.S. Venture Partners

Headcount: 500

Open Positions: 74

- U.S. based: 33
- International: 41
- Sales: 9
- Other: 65

Source: Company website, all revenues are CY-17

