

Zerto and HPE MSA Storage

Delivering an always-on customer experience

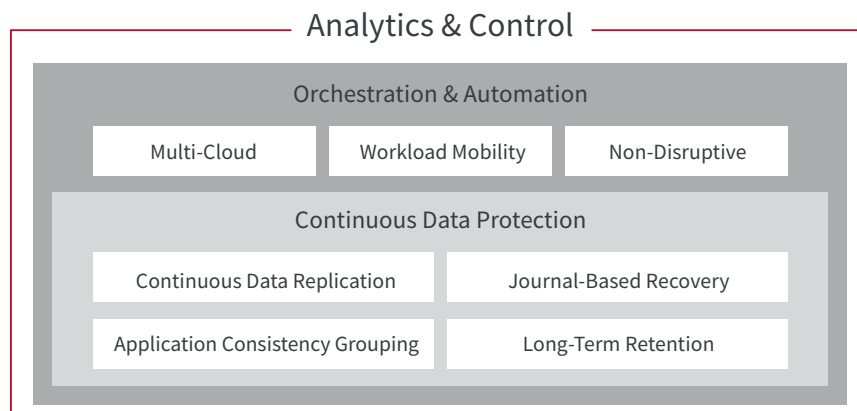
HPE MSA Storage delivers unmatched value for small to midsize businesses while maintaining the performance and agility required in most large enterprises. Combined with the Zerto IT Resilience Platform™, HPE MSA Storage offers best-in-class performance and data protection for virtual workloads without compromising the simplicity and ease-of-use the platform is known for.

As the volume of data increases and the importance of an always-on customer experience, data protection of all applications and data becomes critical. The Zerto IT Resilience Platform converges backup, disaster recovery, and cloud mobility solutions into a single, simple, scalable platform.

The platform is built on a foundation of continuous data protection with best-of-breed replication that delivers the tightest Recovery Time Objectives (RTOs) and Recovery Point Objectives (RPOs) to ensure quick recovery when disaster strikes. The hypervisor-aware replication capability protects at the virtual machine (VM) level, taking into account the state, context, and configuration of the entire application running across multiple VMs.


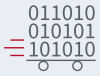

HPE MSA Storage users can leverage Zerto to replicate data and protect workloads from one MSA array to another, departmental MSAs to enterprise storage, enterprise arrays into MSA array, or protect MSA workloads into the cloud. Zerto has orchestration and automation built in to enable faster management of workloads and allow IT to confidently move workloads and data across heterogeneous environments. Zerto Analytics through intelligent dashboards provide complete visibility across multi-site, multi-cloud environments, giving enterprises the insight, resiliency, and confidence required in modern IT.

The IT Resilience Platform™



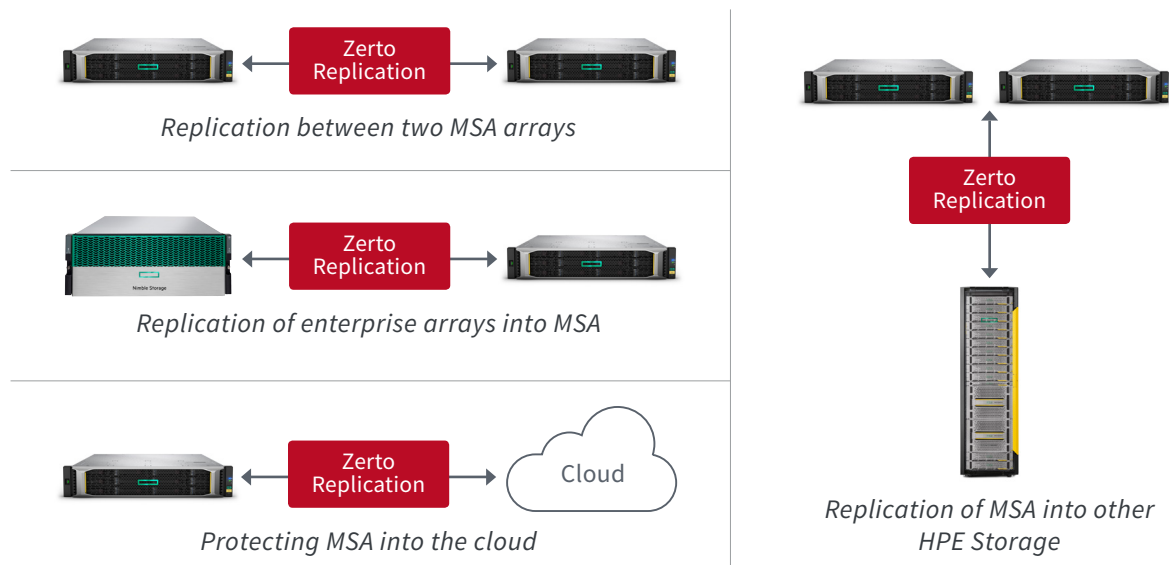
The Zerto IT Resilience Platform is based on three pillars:

- Continuous Availability — Protect against any disruption to deliver an always-on customer experience
- Workload Mobility — Move application and data workloads with ease, without risk and be 100% protected
- Multi-Cloud Agility — Choose your cloud and be able to move freely to, from and between clouds

 <p>Continuous Availability</p>	 <p>Workload Mobility</p>	 <p>Multi-Cloud Agility</p>
<p>Replication of enterprise arrays into MSA array for Disaster Recovery with very low RPO</p>	<p>Application and data workload mobility between two MSA arrays or to other HPE Storage</p>	<p>Protecting workloads and MSA data into the cloud</p>
<p>Use lower cost storage for disaster recovery of enterprise storage improving the TCO</p>	<p>The departmental applications running on MSA can get protected to another MSA</p>	<p>Use to protect MSA workloads into the cloud</p>
	<p>The departmental applications running on MSA can get protected to the primary data center with other HPE Storage like 3PAR, Nimble, or to the cloud</p>	

Zerto and HPE MSA Architecture Overview

Zerto and HPE MSA Storage is an effective solution to protect against planned and unplanned data disruptions. Having an IT Resilience Platform is a requirement to ensure data remains secure and always available for an uninterrupted business.



About Zerto

Zerto helps customers accelerate IT transformation by eliminating the risk and complexity of modernization and cloud adoption with a simple, scalable IT Resilience Platform. Zerto's software platform delivers continuous availability for an always-on customer experience while simplifying workload mobility to protect, recover and move applications freely across hybrid and multi-clouds.

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